

California Public School Directory CD-ROM Products

Are you reaching your audience?

Every year organizations and businesses know they can rely on the California Department of Education's *Public School Directory* to reach their target audience. The Department now offers CD-ROM products that allow you to easily create custom mailings to help you reach the education community. The Electronic Public School Directory (ePSD) is updated regularly to provide you with the most current school-contact information available. The Department offers two valuable CD-ROM products: ePSD Standard and ePSD Complete.

- **ePSD Standard** includes basic mailing addresses, including a primary contact, for schools, district offices, and county offices of education.
- **ePSD Complete** includes all the information in the ePSD Standard plus telephone and fax numbers, physical addresses, grade spans, enrollment figures, and year-round and charter status.

Not sure which product is r	ight for	you?	
Use the chart below to help	make	your sele	ection:





✓	✓
✓	✓
✓	
✓	
✓	✓
✓	
✓	
	<i>V V</i>



Public Schools (K–12, Adult, ROC/Ps)				
CDS code and school name	V			
Type of school	V	V		
Charter school/year-round status	V	V		
Grade span	V			
Enrollment	V			
Mailing address, city, state, zip code	V	V		
Physical address, city, state, zip code	V			
School telephone number and fax number	V			
Web site	V			
One primary contact (name, title, e-mail address)	V	V		
Public Institutions of Higher Learning (community colleges,				



Public Institutions of Higher Learning (community colleges, University of California, California State University)				
CDS code and school name	V	✓		
Mailing address, city, state, zip code	V	✓		
Physical address, city, state, zip code	✓			
One primary contact (name, title, e-mail address)	V	✓		

See next page for ordering information.

BUSINES	S HOURS: 8:00	A.M4:30 P.M., PST	MO	NDAY	THRO	JGH FRIDA	AY• PHONE	800-995-4099
SCHOOL/DIS	TRICT (if applicable)	□ PUBLIC □ PRIVATE		Master Card	VISA .	De VIS	ECK (Payable to partment of Edu SA STERCARD RCHASE ORDE	cation)
CITY		STATE ZIP CODE	CREDI	T CARD	NUMBER			
COLINITY		() DAYTIME TELEPHONE	EVDID	ATION D	ATE			
COUNTY		DAYTIME TELEPHONE	EXPIRA	ATION D.	AIE			
E-MAIL ADDE	RESS		AUTHO	RIZED S	SIGNATU	RE		
				Foi	rmat			
Item no.		Title		Excel	CSV*	Quantity	Price each	Total
009746 ePSD Complete						\$395	\$	
009770	ePSD Standa	lard					\$110	
*Comma separated value SUBTOTAL				SUBTOTAL	\$			
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number, including expiration date and your signature. Purchase orders without checks are accepted from educational institutions, businesses, and governmental agencies. Purchase orders and credit card orders may be placed via FAX at (916) 323-0823. Please do not send cash. Stated prices are subject to change.

Please order carefully. All sales are final.

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